LONDON SOUTH EAST ACADEMIES TRUST

HORIZONS ACADEMY BEXLEY

BTEC First Business Award Curriculum map

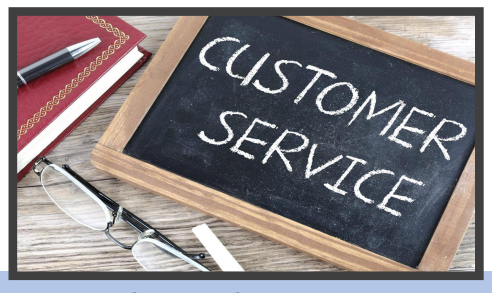
College/FE/ University

Exam Unit 2 Finance for Business

YEAR 11 SUMMER

Preparation for exam on Business finance

YEAR 11 SPRING



Unit 4 Promoting a brand
Unit 5 Principles of customer service
Unit 6 Recruitment, selection and Employment

A) Know how trends and the current business environment may impact on a business
B) B) Plan an idea for a new business
C) C) Present a business model for a business start-up

YEAR 11 Autumn

Unit 3 Enterprise in the Business World

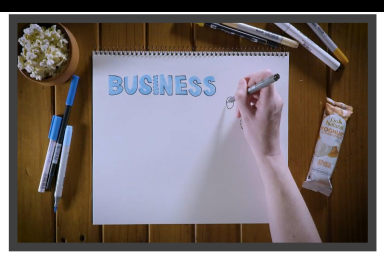
Year 10 Summer

A) Understand the cost involved in business and how businesses make a profit
B) Understand how businesses plan for success
C) Understand how businesses measure success and identify areas for improvement

Unit 2 Finance for Business

A) Explore how businesses operate
B) Consider how Market research helps a business to understand the market
C) Investigate the use of the marketing mix (the 4p's)

YEAR 10 Spring

YEAR 10 AUTUMN

Unit 1 Introduction to Business